

Overall Goals

- To find a website with relevant content on architecture.
- To create an itinerary based on architectural styles.
- To create notes/mood boards about the content.
- To book tickets for historical monuments.
- To look for design inspiration on the website.

Feelings

- Hopeful of finding a good website.
- Frustrated by switching several tabs to complete their tasks.
- Immersed in looking pictures & videos of the historical buildings on website.
- Alert in taking down notes from the website.



Pains Points / Frustrations

- Can't find a trustworthy website with accurate and easily understandable content.
- Annoyed by navigating through the website and confused with all the endless scrolling through articles.
- Frustrated by looking through different websites to book tickets for historical places.
- Does not know how to search for buildings of same style.

Tasks

- To educate users about different architectural styles.
- To drive users to explore more about historical buildings.
- To help users in architectural content creation & design ideas.